



EXCELLENCES OF PISTOIA: A JOURNEY IN HANDICRAFT



Nursery is the most relevant sector inside the territory of Pistoia, the medieval Tuscan town worldwide known because the production of every kind of ornamental plants.

This is possible thanks to the particular **microclimate** and the quality of lands to cultivate.

The total number of nurseries is about **2000** and plants are exported all over the world.

The **first market garden** in Pistoia was founded in 1890 by Bartolomeo Lotti, pioneer of nursery and market gardening in Pistoia, and specialised in floral decorations.

In 1901 Lotti and Nerozzi's business was already among the suppliers for the Royal Household.

Today the fourth generation represented by Federica Lotti keeps up the family tradition selling **greenhouse** and **ornamental plants**.



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Near Pistoia's ancient hospital
"Ospedale del Ceppo" lies an
unique craft workshop owned by the
sculptor Nevio Di Marco: he is the
"Associazione culturale Della
Robbia"'s ceramic school director.

Since 1990 he has accomplished
beautiful reproductions about **Della
Robbia's family** masterpieces using
the fine technique of **glazed
terracotta**, as the old tradition.

In particular his works concern the 7
"Acts of Mercy" tiles
characterising the frieze of the
hospital, 35 tiles representing
Pinocchio's tale and different size
statues of **"Micco"**, the bear symbol
of Pistoia who wears a red and white
squares coat.

Furthermore, since 2004 Mr. Di
Marco has produced coats-of-arms
representing Pistoia's municipalities
and the symbols of the 4 city districts:
Leon d'oro (Golden Lion), **Grifone**
(Griffin), **Drago** (Dragon) and **Cervo
Bianco** (White Deer).

At the age of seventeen Pietro Gargini decided to dedicate his working life as a producer of classical violins.

His passion let him discover the **Italian School of Luthiers** which has a long tradition in Tuscany and it is the oldest one in Italy!

In Pistoia there are 5 master luthiers who continue this kind of manufacturing, confirming **the important role of musical instruments inside our city.**

In particular, Pietro uses 2 kind of woods: **maple** from Eastern Europe and **spruce** from Italian Alps.

He produces and restores **violins, violas and cellos**: it's very important to choose high quality materials and paints to create an excellent instrument!

All these elements lead to the birth of musical products characterised by an unique and marvellous sound which are exported especially in Europe, Asia and America.



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CONFETTERIA BRUNO CORSINI

One of the most renowned firms in Pistoia, "Confetteria Bruno Corsini", born at the end of First World War (1918) as Umberto Corsini started to produce **chocolate, sweets** and **comfits**.

His son Bruno refined the original work improving the creation of comfits through particular flavours as chocolate and orange; especially he created an original reinterpretation of Sienas's "panforte", the so called **"Panforte di Pistoia glacé"**, all covered in chocolate.

Nowadays the owner Giorgia Baroni, grandnephew of founder Umberto Corsini, continues family's tradition still using the ancient artisanal laboratory to produce comfits (of which the most famous is the so called **"brignoccolato"** because its particular shape), chocolate and panforte.

In 2018 "Confetteria Bruno Corsini" celebrated its centenary.



Projected and realised by Alessio Bresci

**I.F.T.S. PRODEST (PROGETTAZIONE, DEFINIZIONE E PROMOZIONE
DI PIANI DI DESTINAZIONE E SVILUPPO TURISTICI)**

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